



The logo for PGC International E-News. On the left is a blue square icon divided into four quadrants, each containing two parallel diagonal lines. To its right, the letters 'PGC' are in a large, bold, blue sans-serif font, with 'International' in a smaller, blue, italicized serif font below it. To the right of this, the words 'E-NEWS' are written in a large, bold, blue sans-serif font, with horizontal yellow and white stripes running through the letters.

PGC International Symposium Signifies an Invigorating Change

When the PGC International Annual Symposium kicked off at the Crystal City Marriott in Arlington, VA in November, a wind of change was in the air. The Board of Directors and General Business/Membership Meeting on the first day saw a continuation and implementation of many of the strategic planning items from earlier in the year, as well as the initial setup meeting of the PGC International Technical Committee. The Symposium began with the announcement of the new slate of officers for the organization. PGC International elected Ron McCann of Viracon as its 2008 President, and Scott Haddock of Glasslock, Inc. (and former President of PGC International) as its Vice-President. Raj Goyal of Graham Architectural Products, Inc., was elected as Secretary, while Darrell Smith of the International Window Film Association (IWFA) remained as Treasurer for the organization.



Scott Haddock of Glasslock, Inc., kicks off the PGC International 2007 Annual Symposium in Arlington, VA.

"The protective glazing industry continues to evolve both in the United States and abroad," said Bill Yanek, incoming Executive Director for the association. "PGC International must (and already is) reprioritizing its advocacy to meet the challenges of this evolving industry. Our successful election of officers is one piece of the solution. Working closely with the PGC International Board of Directors at implementing its strategic initiatives is another critical part of PGC International's future. As a result, we are poised to make 2008 a 'year of impact' for PGC International."

Henry Munford, Vice President of Development for Safe America, began the presentations at the Annual Symposium by discussing his organization and the rapid development of safety-based organizations in the United States in the shadow of 9/11. Safe America has expanded with the generosity of many large corporations to prepare the general public for a variety of safety issues, from those issues effecting child safety to widespread pandemics. "We save lives that otherwise might be lost to crashes or disasters that occur in every aspect of our lives," explained Munford. He concluded by outlining Safe America's 2008 expansion to WorldSafe™, its global

expansion to help others beyond the American border, as well as the top ten priorities for the organization in the next year (which includes window safety.)

David Hattis of Building Technology, Inc., next took the stage to discuss technologies to mitigate damage from hurricanes and windborne debris. Hattis, whose extensive experience in the architectural community in the United States and Israel has established him as a worldwide authority, looked extensively at the various forces affecting the structure of a building in the enhanced pressures of a windstorm event. Hattis also ran down the history of the various test methods developed by ASTM, including the ASTM E06.51.17 air cannon test method, which was developed in the task group chaired by Hattis, as well as ASTM E1886 and the ASTM E1996 specification. He concluded by revealing the different developments being considered for the update of ASTM E1996, in addition to calling for the establishment of consistency between ASTM, the International Building and Residential Codes, and ASCE7.

Jeffrey Gould, P.E. and Senior Engineering Specialist for FM Approvals, which is

part of Factory Mutual Global, next led the Symposium on a discussion of the insurance industry's influence on the protective glazing industry. He began with a frank look at how insurance companies view glazing companies. "In general," Gould explained, "most companies feel it is nice to have resistant glazing, but it's not a deal killer. FM Global takes a different approach in that they prefer to partner with companies that decrease the risk of property loss by using available technologies, such as protective glazing, in their projects." The company has even increased its engineering departments to

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A Message from the PGC International President...

To the PGC International Membership,

I welcome the opportunity to lead the PGC International for the next two years. Before I outline some of my goals, I would like to offer my thanks to Scott Haddock of Glasslock, Inc. for his leadership and commitment to making PGC International a viable and creditable organization under his Presidency the past ten years. Thankfully Scott has agreed to remain on the PGC International Board of Directors as Vice-President.

I would also like to thank two out-going Board members who have helped shape PGC International and will remain active members within the membership body: Valerie Block of DuPont and Julie Schimmelpenninck of Solutia Inc. I am also excited that we've added four new members to our Board of Directors: two to replace our outgoing Directors and two replacing vacancies on the Board. Our new Board members are: Michael Burriss of Cytec Industries Inc., Raj Goyal of Graham Architectural Products, Carl Kernander of Madico Inc., and Jim Stewart of Tremco Inc.



The first two goals that I would like to achieve are:

- 1.) Increase membership participation at all levels.
- 2.) Increase membership within the organization.

Both of these goals are going to require our membership to move from a state of passive participation to a state of ACTIVE participation. With regards to participation, as a result of our strategic planning activity we have outlined four key committees that are in the process of being organized to meet our membership's requests for added value from the PGC International organization.

The committees are:

- **Technical Committee** – assist PGC International members with technical challenges / issues
- **Liaison Committee** – establish relationships with other related industry organizations
- **Resources Committee** – establish a central data warehouse of information for membership use
- **Advisory Committee** – reach out to Government and Architectural resources to provide direction on future opportunities for PGC International

To enlighten you further on these committees, please go to our website under the membership tab to review the committee's mission and purpose statements. Be advised since these committees are still being established, some mission statements are still under construction but all committees will be formalized by January 1, 2008.

While the Technical Committee has had several members volunteer to participate (Thank You!), the other three committees are still looking for volunteers. I urge you to volunteer for one of these committees by contacting Sara Neiswanger, Account Executive for PGC International, at sara@protectiveglazing.org. If we do not receive enough volunteers from the membership for each committee, one of my fellow Board members or myself will contact you directly to solicit and thank you for your participation.

In other words, the committees will have adequate numbers so I urge you to step up and assist your fellow members in taking PGC International to the next level.

In reference to our goal to increase membership, I am looking to member companies to encourage your colleagues, suppliers, customers and competitors to join PGC International. Having representation from all areas of the fenestration and protecting glazing products industries offers more value to our membership. Members will become more enthusiastic and the purpose of networking will truly be at work as the business opportunities for all companies grow as organizations currently not part of PGC International will realize the benefits of joining.

I personally have benefited from the networking opportunities present through PGC International by having the ability to directly contact members for assistance on information or projects. Prior to joining this organization, I would have relied on the internet and may not have achieved the level of detail I required.

I hope all of you finish out the business year with great success. Enjoy the Holiday Season and your time with Family and Friends!!

I look forward to working with all of you.

Ron McCann, President
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Join a PGC International Committee Today!

PGC International is looking for members to join its new Committees. These Committees include:

- Technical Committee
- Liaison Committee
- Resources Committee

Additionally, we are also looking for members of the PGC International Marketing Committee.

If you or someone from your company is interested in participating, please contact PGC International Account Executive Sara Neiswanger to join.

Sara Neiswanger
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Thanks for your leadership!

Symposium continued...

test products to guarantee a level of protection internally. The increased interest in this approach spiked after Hurricane Andrew's then-largest insurance loss in history back in 1992. "80-85% of the damage from Andrew was preventable," he explained.



Jaime Gascon addresses attendees of the Annual Symposium.

Charles Eva, a graduate student at the University of California, San Diego, began the afternoon session of the first day's presentations with a demonstration of recent seismic tests on various window systems by that institution. After explaining the history of testing and the elaborate setup for the new tests, Eva showed videos of the many types of tests his group orchestrated. Afterwards, he walked attendees through an assessment of the results of the test, including photos of damage caused in the test and potential new loading methods created for the tests. He concluded by inviting members of PGC International to become involved in an ambitious new project by UCSD which will measure the effects of earthquakes and post-earthquake fires on buildings, including the effects on glazing.

The first day concluded with Jaime Gascon of the Miami-Dade County Building Code Compliance Department. Gascon, fresh from the recently completed Miami-Dade County hurricane code cycle, informed attendees of the updates to the code in the recent 2007 cycle. Updates to the code included new anchor requirements, shutter separation from glass updates, a new section which requires the exterior lite in an IG unit be made of safety glass, railing updates, and a new glazing gasket performance criteria.

"Our first day's program provided attendees with new perspectives on the industry," said Sara Neiswanger, PGC Account Executive. "The goal was to provide new information to our members while continuing to educate building owners, government representatives and architects."

In addition to the presentations throughout the two day Symposium, exhibitors provided a glimpse of the products and services their companies provide to the industry. The exhibitors met with attendees during the Symposium, and a wide range of attendees opened new avenues for many of the exhibitors. "As the number and experience level of our attendees increases," explained Brian Pitman, PGC International Director of Marketing and Communications, "so do the opportunities for our members to network with potential new customers at the Symposium."

Scott Haddock kicked off the final day of the Symposium with a history of PGC International and a closer look at the results of

the recent strategic assessment and planning sessions in 2007. Unveiling the new mission and purpose statements, as well as the change of the name to PGC International, Haddock revealed the enhanced and refocused purpose of the organization. "One of the things I am most excited about is the creation of the Technical Committee," said Haddock. "We will be developing standards, documents and more through this group, and I strongly encourage many of you to join that Committee." Additionally, Haddock discussed other new committees coming to PGC International.

Haddock handed the stage over to new President Ron McCann of Viracon, who continued the discussion of the new initiatives within the organization. "There are several people that are looking to help us work better with other organizations to enhance our efforts," said McCann. "We want this membership to be active, and we really want you to become more involved with our association."

Lt. Patrick Devlin of the New York Police Department Counterterrorism Division began the keynote address of the Symposium by lauding PGC International in providing great outreach to the world. "Six years ago I knew nothing about glass, and because of PGC International and Scott Haddock, many of us have learned a tremendous amount in a short period of time," explained Devlin. "Because of that help, I will always be there to help this organization further its outreach."

Devlin outlined the Counterterrorism Division, which was founded by Commissioner Kelly in February 2002. A large part of the intelligence gathered in the Division is from groups which analyze the events of the world and the potential for those transporting to New York City because of its high profile and huge population of residents from around the world. Their analytical groups also become involved in studies of blast dynamics, glazing products, and other aspects of the protective glazing industry. "That deep study gives them the tools to better understand all the factors



Patrick Devlin meets with attendees at the Annual Symposium.

involved in terrorist activities and their potential effects," said Devlin. "Our various groups are very good at what they do."

Devlin walked through the many new sites in New York that are high profile and potential targets to terrorists, including the new Freedom Tower on the site of the former World Trade Center. "There are many security issues that need to be considered," said Devlin. "Those considerations will take time and do add to the

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Symposium continued...

length of construction." He concluded by discussing the various ways the NYPD are working with those on construction to bring about a performance-based approach while keeping a friendly aesthetic design within the city.

William Veys of the U.S. Army Corps of Engineers discussed the latest United Facilities Criteria (UFC) 4-010-01 Update from January 2007 in the Symposium's penultimate presentation. Veys outlined the UFC and its purpose, as well as the activities of the Security Engineering portion of the Corps. "Our purpose is to support critical infrastructure through design, security engineering and force protection surveys, as well as vulnerability assessments," he explained. The assessments occur worldwide, primarily where there is or has been a United States Army presence. The updated UFC can be downloaded from the PGC International website.



William Veys presents at the Annual Symposium.

William Holley, Chief Engineer for the United States General Services Administration (GSA) concluded the 2007 Annual Symposium with a presentation on GSA's Building Security Technology Program and a brief look at updates to other GSA programs. "My point of view is different than many previous presenters," explained Holley at the outset. "I represent the owners, the people that use your products, and I want to open a dialog about how GSA can better interface with your companies to provide increased protection at our facilities."

"This Symposium was a great success for PGC International," said Stan Smith, Executive Director of the organization. "The forward momentum by broadening the audience and the presenters continues from our Symposium last year, and its benefits are increasing for our members, in addition to attendees and the industry as a whole." Approved presentations from the Symposium are available for download on the Events section of the PGC International website at www.protectiveglazing.org.

The PGC International Spring Meeting will occur at the Hyatt Regency Orlando International Airport on March 12-13, 2008. All members are encouraged to attend this event, which features several committee meetings, strategic planning and other association-related meetings. Registration for the event will be available online at www.protectiveglazing.org soon. Plans are being made for the PGC International Annual Symposium late next year, and will be announced soon.

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PGC International 2008 Spring Meeting

March 12-13, 2008

Hyatt Regency Orlando International Airport

\$199 per night

Cutoff Date: February 18, 2008

This meeting will feature committee meetings, continuation of strategic planning, and more!

**Registration is now available online for this event.
Make Plans to Attend Today!**

